



# THE FORESIGHT PROJECT

*Giving High-School Students an Opportunity to Learn about Options for a Sustainable and Safe World*  
[www.theforesightproject.org](http://www.theforesightproject.org)

**Who Are We?** *We are a young 501(c)3 organization, created to give high-school students an opportunity to learn about climate change and about sustainable and energy efficient technologies.*

*We currently run two programs in Massachusetts: IMAGINING TOMORROW: ALTERNATE ENERGY FUTURES™, a video and creative writing competition, and the Mass CleanTech Awards, held in conjunction with the Massachusetts State Science and Engineering Fairs.*

## Donor and Sponsorship Information

### How are we Different?

*We are not an arm of the fossil fuel industry.*

*We recognize and work within constraints for high-school teachers and administrators; we leverage existing curricula and programs:*

- *Because of this, we reach high-school students: our future inventors, consumers, investors, employees and voters.*
- *We reach main-stream students, not just those already involved in climate change.*
- *We are not a new curriculum, but an opportunity for independent investigation by students.*
- *Teachers and students learn together, creating a direct connection with newest ideas and technologies.*

*We focus on creative projects:*

- *Rather than rote learning, students become truly engaged in the learning process.*
- *The appeal goes beyond the participating students and teachers to educate peers, families and communities.*

*And on visibility:*

- *The impact is amplified by a factor of 100 to 1,000: by school film festivals, airing on cable stations, posting on the web. (The 40+ videos posted on YouTube have had over 30,000 viewings!)*
- *All material is posted on-line, with a public awards reception for students, families, and teachers.*

Lauren Garlock, "I didn't know about sustainable energy before this video project...It is important for people to know that there are different routes that you can take for using more cost efficient and environmentally friendly energy sources."



Thomas Klekotka, Northampton High: "Giving an opportunity to students to look up information and make videos and write papers ... you actually learn it yourself... you get involved... and it will change your life..."



Two of the largest non-profits who bring energy education [sic] to our schools, courtesy of fossil fuel associations and foundations.



## Did You Know:

- That 84% of scientists say the earth is warming because of human activity, but only 49% of the general public believes this?
- That more than a third of the general population believes that scientists do not generally agree about the cause of global warming?
- That 70% of scientists say that global warming is a very serious problem, but only 47% of the general public shares this view?
- That most energy and climate science programs end at the middle school level?
- That of the top ten wind companies in the world, only one is from the United States?
- That in 2008 China topped Japan to become the new world leader in PV production?
- That world-wide biodiesel and ethanol production each doubled between 2006 and 2008?
- That in 2008, for the first time, more than half of Brazil's non-diesel vehicle fuel consumption came from ethanol??
- That until 2008, Germany (population 81M) was the investment leader in renewable energy, when the United States (population 304M) moved ahead with \$24B in new investment?
- That over 50% of the energy used in the United States is lost in inefficiencies in consumption and transport?

References: Pew Research Center for People and the Press, July 2009; <http://people-press.org/reports/pdf/528.pdf>; Renewables Global Status Report, 2009 Update, [www.ren21.net](http://www.ren21.net), LLNL, <https://publicaffairs.llnl.gov/news/energy/energy.html#2008>.

*We Are A Start-Up, and like most start-ups, we have been funded primarily by private and personal resources.  
Now we Need Your Help to continue and expand these innovative and effective programs.*

Your Benefits: · Enhance the Reputation of Your Organization · Increase Awareness of Your Technologies and Programs · Deliver Your Message to a Large and Influential Audience · Help Keep Our Economy Strong and Competitive in the 21<sup>st</sup> Century · Contribute to a Better, More Informed World - all for less than the cost of one major ad.

Help Continue these Programs as:                      Or as a General Donor:                      \_\_\_ Supporter: \$1,000  
\_\_\_ A Leadership Donor\*: >\$10,000                      \_\_\_ Sponsor: \$5,000                      \_\_\_ Resource: \$500  
\_\_\_ An Angel\*: \$10,000                      \_\_\_ Sustainer: \$2,500                      \_\_\_ Friend: Other Amount \$\_\_\_\_\_

Organization's Name as You Want it Listed: \_\_\_\_\_

Contact Person's Name, Title and Contact Information: \_\_\_\_\_

Contact Information: Phone(s)/Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_ Zip: \_\_\_\_\_

- \*As a Leadership Donor or Angel, you are entitled to have a representative participate on our advisory board. Contact [mfe.foresightproject@gmail.com](mailto:mfe.foresightproject@gmail.com).
- At the Sponsorship level or above, you will be acknowledged, with your logo, on the home page of our website, as well as identified in our sponsor list.  List me on your home page.  Please do not identify my sponsorship level.
- At the Resource level or above, your logo, website link, and a description of your organization or technology will be listed as a "Student Resource". Send your logo (jpg) and description to [office.foresightproject@gmail.com](mailto:office.foresightproject@gmail.com).
- Let us know if you are willing to be more actively involved as a resource. Would you be willing to  
 speak at a local school?                       Have students interview you or tour your facility?
- All donors will be acknowledged, unless:  I wish to remain anonymous.

If you have any questions, or would like to know more about the organization, contact Mary Essary at 978.391.4479/978.621.8549 or [mfe.foresightproject@gmail.com](mailto:mfe.foresightproject@gmail.com). If you are a non-profit organization, please ask about our non-profit partners program.

Make checks payable to The Foresight Project, mailing address: Box 874, Ayer, MA 01432

The Foresight Project has been granted 501(c)3 status; donations are tax deductible to the fullest extent allowed by law.  
A copy of the certification is available on our website: [www.foresightproject.org](http://www.foresightproject.org).